FOREIGN LANGUAGES ​​FOR BUSINESS



*“BUSINESS ETHICS”*

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BUSINESS ETHICS

We cannot avoid ethical issues both in business and in the other areas of our lives. This article tries to explain how our ethical decisions affect other people. It also points out that ethical problems are everywhere, at all levels of business acitivity. Business ethics concern the ground rules of individual, company and societal behaviour. Ethics uses a language that has been curiously absent from a lot of management theory. Busines organisations institutionalise the process of ethical decision making, so that each decision builds upon decisions that preceded it.

INPUT

There is a large number of their work forces and pressures businesses environment. In addition, the nature of the responsibilities of enterprises  
shows change. business managers; the responsibilities of the community and determine the responsibilities of enterprises, business partners, harmonisation shall be obliged to responsibilities. Here's the "social responsibility" and "business ethics" with the dilemma.

Business ethics, quality and excellence; all business life universal values. Moral values are an integral part of this. For this reason, the important thing is the development of moral standards, preventing our success or threat to improve working methods, not as a subject, as an opportunity to be respected.

Business ethics is a controversial issue. Popular in the daily There are stories. Turkey TV news the latest scandals to the screen and sent to the prison to the Court or an important business men and company officials report. However, business and morality, so organizations and morality, accepts more prominent news media in ways that are linked with each other. Almost every business has a moral direction and rational decision of administrators methods, tools, concepts, models, and course-related ideas/opinions administrative tool box ready.

DEVELOPMENT

Turn on foot many of life in moral issues, which ignore the moral issues in the world of big business can cause problems. most of the moral issues in the business world who are independent from each other takes place at four levels.

The first level in social. At this level, you will be asked questions about a society's basic institutions. Once South Africa on apartheid was a social problem the problem. A social system, a group of people – in fact the majority ignore basic rights systematically morally-what is true? As another example, the question as to what role the Government should play in regulating the market. With great wealth, power and status inequalities tolerance you received here? This is the main rival to each other, the level of the community, such as the issues of an ongoing discussion between the institutions, usually  
icons. The administrator and each and every one of us as individuals, we can try to format this discussion.

Administrators, which I decided to use the moral rules at the time decisions are made before each decision as a moral decision process to ensure that built on the should be institutionalized. company management rules, ethics committees, committees, ethics complaint offices, legal training programs and social controls (community participation, equal opportunities, social areas, such as workplace safety, product quality and company reports describing their activities) ethics institutionalizing ways.

Organizational perspective, the following are required components for the integrity of the can be institutionalized :

1. Top management, the company's vision is an important part of business ethics to accept and intra-company relationships to take important decisions about business ethics to be observed,
2. Simple sentences can be written to a "work ethic" in the regulations,
3. In terms of both senior management and employees, the moral rules should be two-way,
4. The effects of the working environment and environmental elements should be treated as good business ethics. a good moral environment is a commitment to increase the efficiency of the employees in the workplace and, otherwise, the work will be vacancies.
5. Those who work in harmony with the new work beginning job "business ethics", we should be in the topic.
6. Those who see the current work within the scope of the "business ethic" in the in-service training of should be trained.
7. The company's business ethics must be a "reward and punishment system". those who work should be rewarded, the appropriate business ethics is appropriate isn't is profiting by acts must be punished.
8. Administrators and business, two-way interaction, business ethics regulations and certify each other continuously, must also deal with carefully.
9. All organizations should obtain a policy to abide by the rules of the work ethic. In addition, within the Organization, a neutral "referee job" can help you solve problems, moral.

RESULT

As mentioned above, is morality; is related to the behavior of the good, the bad, determines what is right and wrong beliefs, based on principles and rules. enterprises moral dilemma and ethical problems arising in individual moral attitudes, problems cannot be solved. Therefore planned an organizational effort with business ethics should be institutionalized. This Hill is located between the base of the management tasks. Top management is a system of business ethics to institutionalize should establish. However, in this way, our country is still in the moral breakdown.